

FIVE WAYS TO START FRESH WITH FUEL UP TO PLAY 60!



School is back in session and we are excited to Start Fresh together! This school year, we are showcasing new and exciting updates to FUTP 60 that feature new wellness tools for educators, families and students, free learning resources, lots of inspiration for building stronger schools and communities and more. Here are five quick ways to Start Fresh in your area:

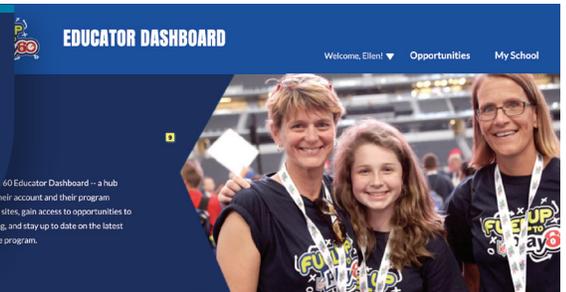
1 Visit FuelUpToPlay60.com

It's got a fresh new vibe that can help you quickly find the program information you need through new Educator and Parent Guides, offers free learning resources for use in the classroom, and provides inspiration from what others are accomplishing with the FUTP 60 program across the U.S. – not to mention opportunities to connect you to your favorite NFL Player Ambassadors, teams and partners!



2 Check out the New Educator Dashboard

Educators can join or log in to an existing account and get ready to Fuel Greatness! It has all the things educators need, like access to equipment and funding opportunities for their school, information about how to tackle the program's Touchdown Steps and earn Touchdown Status, and fun promotions, including chances to win prizes for improving wellness at your school!



3 Prep Your Year with The FUTP 60 Plan

Introducing the Fuel Up to Play 60 Learning Plan featuring new instructional materials that are classroom ready! Lessons align with national standards in science, SEL, and health education. Materials are designed to feed your students' curiosity and support them in learning new information in a variety of hands-on ways. Check in each quarter for new lessons! Don't forget, our Fuel Up to Play 60 Homeroom has year-round educational and entertaining content for you to share with your students of all ages.



4 Get Your Students in On The Fun

Encourage your students to head to the App or Google Play Store to download the FUTP 60 Student Zone App so they can participate in activities that are good for their bodies and their minds! Once downloaded, students will be able to create accounts, try new activities, earn badges, and become FUTP 60 Champions where they can unlock exclusive content on the app, be the first to learn about new opportunities and get connected to their local dairy council for more chances to get rewards!



5 Follow @FUTP60

We're on Facebook, Twitter and Instagram. We've lined up some fresh content and new faces from NFL Players to Registered Dietitians, parents and educators who will be sharing their tricks on what keeps them fueled up during all four quarters of their days. It's also the best way to find out the latest happenings around the program, fun contests to win prizes and more!

